

print production Graphics

Staffed with award-winning and experienced design professionals, Market Place Media's in-house graphics department provides clients full-service pre-press production, design and more. From start to finish, MPM helps advertisers implement and execute ad campaigns with ease.

MPM Graphics Services

MPM uses only top of the line Mac and PC hardware and software.

All pre-press production:

- Troubleshooting: proofreading, file clean-up and correction for production
- Formatting: sizing and tagging
- Work with publications to ensure artwork is produced and displayed correctly

We produce:

- Press-ready electronic files
- By keeping the ad in digital format until its first printing at press, we ensure the best quality prints and files.

We deliver ads via:

- E-mail
- FTP
- Internet
- UPS, FedEx, Airborne



Market Place Media®

Receiving files for Production

We receive files via:

- Graphics@marketmedia.com
- ftp.marketmedia.com
- www.marketmedia.com/support/adtransfer
- AP AdSend at CASBM
- 3.5 floppy, ZIP, JAZ, CD

Formats:

- Quark X-Press
- Pagemaker
- Illustrator
- Freehand
- Photoshop

PDF files:

- Accepted when ads are pre-sized and tagged with publication name, run date and size. Include all fonts and linked graphics.

Tiff, jpeg and eps files:

- At least 600dpi at final size

Additional Services

Additional Services:

- Event signage design and production
- Internet banner design and production
- Poster design and production
- Poster reproduction

Rates:

- Production \$75/hr*
- Design \$85/hr*
- Photoshop \$100/hr
- Flatbed Scanning \$15 each

All rates reflect net costs and are charged per quarter hour.

*Flat rates available on a per client basis.

The Media and Promotions Solution for Reaching Specialized Markets

corporate headquarters

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central region

• 71760 Brookwood Drive • West Chicago, IL 60185 • P (630) 820-1770 F (630) 820-2114

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